



SPACEHUBS AFRICA

LEARN. CONNECT. BUILD.

www.spacehubs.africa

Media Kit

contact@spacehubs.africa

About SPACEHUBS AFRICA

www.spacehubs.africa

www.community.spacehubs.africa

Education



LEARN

- Learn about the use of space technologies
- Take part in online courses
- Learn from other space professionals
- Discover the latest academic research
- Explore the activities in other African countries
- Gain insight into the trends in the industry

Collaboration



CONNECT

- Connect with other space scientists and engineers
- Collaborate online on various projects
- Engage with the wider community for solutions
- Create local meetups and events
- Discuss local issues on an online platform

Business



BUILD

- Recruit talented team members
- Benefit from online mentoring and trainings
- Gain access to investors
- Participate in innovation challenges
- Identify incubation and acceleration programs

We interact with a wide and engaged cross-continent community

01

YOUNG PROFESSIONALS

18% | < 18 yrs
50% | 18 – 30 yrs
32% | > 30 yrs

02

PAN-AFRICAN



43% West Africa
14% East Africa
10% South Africa
5% North Africa

03

VOLUME

~ 400 community members
1 500 social media followers
1 000 newsletter subscribers
1 700 monthly impressions



600+ followers
~ 5K impressions/mo
2% engagement rate



500+ followers
~ 1K engagement/post
3% engagement rate



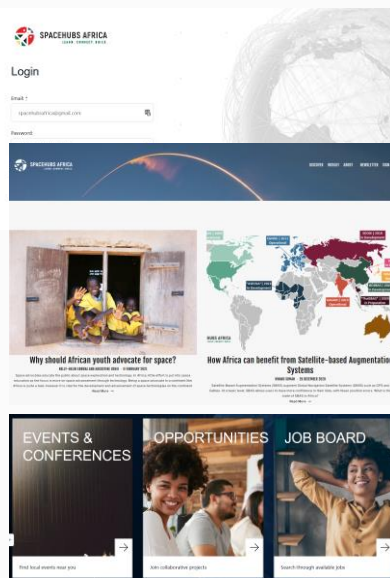
400+ followers
> 300 impressions/mo
1.9% engagement rate



60+ subscribers
~ 1 000 views
~ 120 hr watch time

Our Channels

Spacehubs Africa Platform



Newsletter and Webinars



Social Media



@SPACEHUBS AFRICA

Our Partners



**AFRICA SPACE
INSTITUTE**



Pricing

▪ Spacehubs Africa Platform

- Sponsored article – USD \$50
- Event, Jobs, Opportunities board - Free

▪ Newsletter and Webinars

- Newsletter banner – USD \$50
- Newsletter segment – USD \$100
- Sponsored webinar – USD \$300

▪ Social Media

- Twitter – rates by negotiation
- Facebook – rates by negotiation
- LinkedIn – rates by negotiation
- YouTube – rates by negotiation
 - Sponsored mentions – sponsorship mentioned briefly at the beginning of video
 - Partial sponsorship – 15s advertisement clip
 - Full sponsorship – product/service review or promotion (by discussion only)